Census data matters to your community.

An under count in **Paola** means our community could miss out on approximately **$47,469.60** in federal funding (over 10 years) for each household that is missed in the 2020 Census.

KANSAS COUNTS CENSUS2020

FACTS ABOUT PAOLA *(based on data from the U.S. Census Bureau)*

COMMUNITY:

Total Population (as of 2017): **5,583**

Population Change Since 2010: **-19**

Median Age: **35.7**

ECONOMY:

Median Household Income: **$46,974**

Number of Residents (age 16+) Employed: **4,275**

Number Employed in Health Care, Social Assistance, and Educational Services: **763**

Population Working Outside of City: **57.8%**

Average Commute Time to Work: **22.4 minutes**

HEALTH:

Number of Population with Health Insurance: **5,068**

Number with Private Insurance (i.e. Employer, Direct-Purchase): **4,074**

Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): **1,973**

Number with No Insurance: **319**

*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: **2.28**

Median Household Value: **$119,400**

Total Number of Structures: **2,378**

Single Unit: **1,714**

Multi-Unit: **664**

Mobile Home: **N/A**

Boat, RV, van, etc.: **N/A**

Households with Broadband Internet Access: **1,659**

EDUCATION:

Number of School-age Children: **1,504**

Total Population Over 25 Years of Age: **3,716**

*Graduated High School (incl. GED): **1,360**

*Attained Some College, No Degree: **1,093**

*Attained Associates Degree: **295**

*Attained Bachelor's Degree: **468**

*Attained Graduate or Professional Degree: **331**
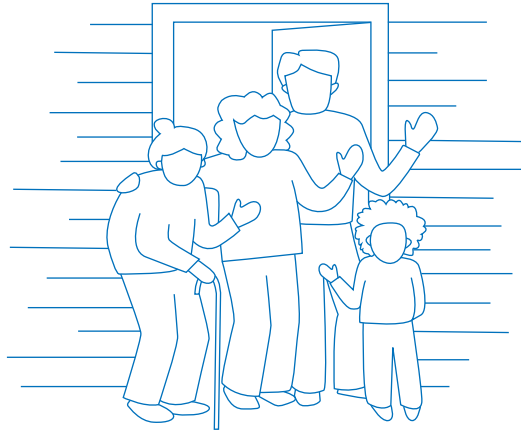
*Data points indicate highest education level achieved

Ensure that *you count, Paola counts, and Kansas counts* by completing your 2020 Census questionnaire online, by phone, or by mail.

www.kansascounts.org

CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!
Here's a quick refresher of what it is and why it's essential that everyone is counted.
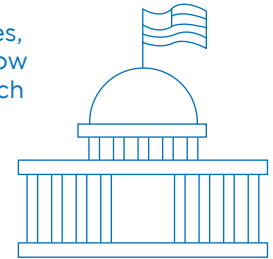
Everyone counts.

The census counts every person living in the U.S. once, only once, and in the right place.
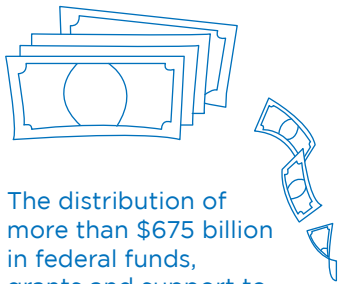
It's about fair representation.

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.
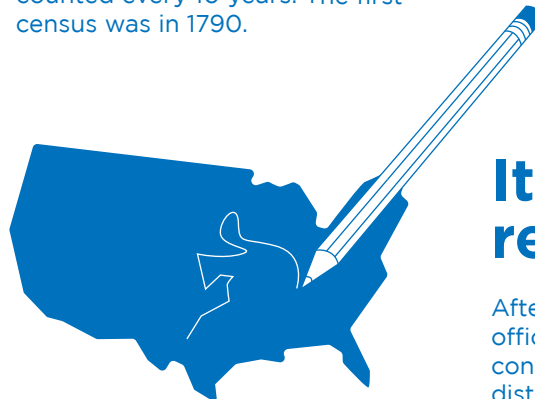
Article 1
—
Section 2

It's in the constitution.

The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

It's about $675 billion.

The distribution of more than $675 billion in federal funds, grants and support to states, counties and communities are based on census data.

That money is spent on schools, hospitals, roads, public works and other vital programs.
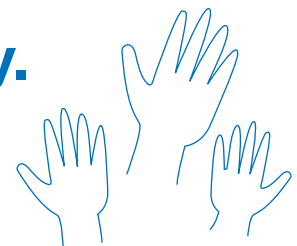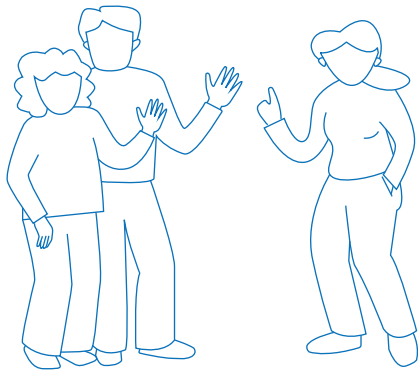
It's about redistricting.

After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.
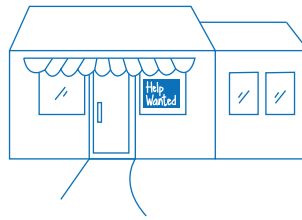
Taking part is your civic duty.

Completing the census is mandatory: it's a way to participate in our democracy and say "I COUNT!"
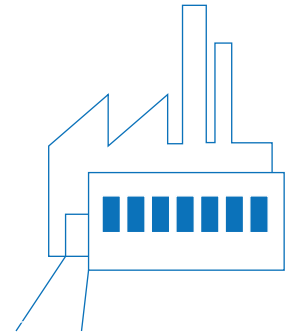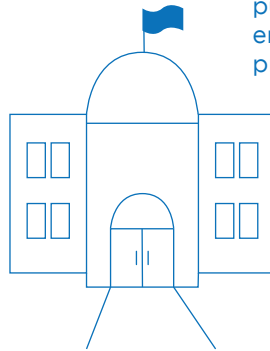
Census data are being used all around you.

Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.

Businesses use census data to decide where to build factories, offices and stores, which create jobs.

Local governments use the census for public safety and emergency preparedness.

Real estate developers use the census to build new homes and revitalize old neighborhoods.
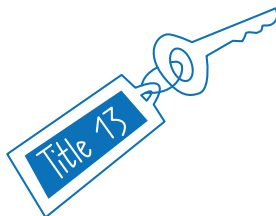
Your privacy is protected.

It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, the Census Bureau cannot share your answers with any other government agency.

2020 will be easier than ever.

In 2020, you will be able to respond to the census online.

You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.

United States™ Census Bureau

KANSAS COUNTS CENSUS2020

United States™ Census 2020